



Contacts

NOVEMBER 1960

Contacts

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of the Company.

Vol. 36 NOVEMBER, 1960 No. 11

Editor: Ruth Spurway

PUBLICATION DATE:

15th of Each Month

NEWS DEADLINE:

The End of Previous Month.

COVER STORY

The tiny park across from and a little south of the C.N.R. Station, presents many pictures during the year. Caught with hoar frost decorating the branches, the old gate of Upper Fort Garry is additionally interesting.

Have you stood in that gateway and tried to picture the traders, Indians, settlers, who have passed in and out? They could have had no conception of what changes would take place in a relatively short period but we, looking backward, find the history of the Red River and the development of our city a fascinating story.



Honoured on Retirement

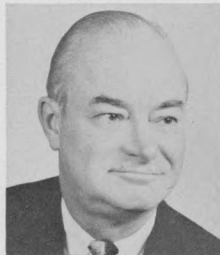


MR. DANIEL MCINNES

Tuesday, November 1, was retirement day for Mr. Daniel McInnes of the Superintendent's Office. He has worked for the Company for 41 years, starting in 132 Department, later transferring to the Construction Office and more recently to his present position. Mr. McInnes was born in Paisley, Scotland, and came to Winnipeg in 1909. He is married and has a son, a daughter and three grandchildren. He was a soccer player in his youth and is an ardent gardener now. He enjoys motoring and is planning to do some travelling when he has more leisure. Winnipeg will continue to be his home. On his retirement day his desk was decorated and he received a stream of callers and many personal gifts. In the evening his friends gathered for a party in Scott Memorial Hall where a few hours of dancing and fun were heartily enjoyed, with Mr. McInnes participating more actively than anyone. Mrs. McInnes was presented with an orchid corsage and, near the close of the evening, Mr. K. A. Smith expressed the feelings of all in a complimentary speech and presented Mr. McInnes with a power lawn mower.

We hope to see Mr. McInnes in the Store very frequently, and his associates join in wishing him and Mrs. McInnes a long, healthy and happy life.

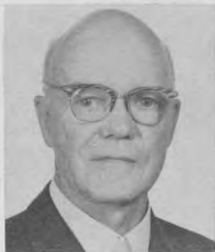
35 Years with Eaton's



MR. G. N. HARGREAVES

Thursday, October 20, Mr. G. N. Hargreaves of the second floor Merchandise Office, celebrated his 35th anniversary with the Company. A presentation of a California redwood lounge was made to him by Mr. W. J. McKeag on behalf of the Executive and Merchandise Offices.

Honoured On His Fortieth Anniversary



MR. JOHN OLIVER SUTHERLAND

Forty years with Eaton's, all in the Elevators or Engineers Departments, was the record achieved by Mr. John Sutherland on Wednesday, November 9. Mr. Sutherland was born in Kildonan, the descendant of Selkirk settlers who came to the Red River in 1815. He attended various Winnipeg schools. He served with the Canadian Mounted Rifles from 1915 to 1919.

Mr. Sutherland is married, has one son, three daughters and eight grandchildren. He is a member of the Elevator and Hoist Board of the Manitoba Department of Labour. A cottage at Falcon Lake and growing flowers in his city garden keep Mr. Sutherland busy in the summer.

On Wednesday morning he found his desk decorated, and during the day received many callers and personal gifts. His department presented him with a Remington shaver. We congratulate you, Mr. Sutherland, on your long years of faithful service and wish you good health and happiness for the future.

Forty-Five Years with Eaton's



MR. ALLEN H. BRAZIER

Forty-five years of service in the same department was the record achieved by Mr. Allen H. Brazier of M.O. Exchanges on October 16. Mr. Brazier was born in Winnipeg and attended Machray School and St. John's College. He joined Eaton's in 1915 and enlisted in the Canadian Army in 1916, returning to the Company in 1919 after seeing action in France for two years with the Machine Gun Corps. He is married and has one daughter, one son and three grandchildren.

Mr. Brazier is known to many in the Mail Order as the "flower man" because he appears each summer morning loaded with bouquets from his garden. He is devoted to this hobby and has a real showplace in East Kildonan. At one time he was also a dog fancier, raising Labradors, Scotties and Wire Hairs. He is a member of Fort Rouge Legion.

On Thursday, October 13, his department honoured Mr. Brazier at a dinner at Moore's Restaurant, presenting him with a set of TV tables and continuing on to a party at the home of Miss Maude Davies of the department. On Friday morning his desk was decorated and he was presented with a clock radio and many personal gifts from those who called to congratulate him. The week of festivities ended with a surprise party at Mr. Brazier's home. His many friends join in good wishes for the future for Mr. Brazier.



MR. JOHN PILKINGTON

Mr. John Pilkington of the M.O. Shipping Division, Freight Routing Section, celebrated 45 years with the Company on Friday, October 28, all with the same department. Mr. Pilkington was born in Lancashire, England, coming to Winnipeg at 13. He served with the Canadian Army, 108th Battalion, from 1915 to 1919, and is a member of the St. James Unit of the Canadian Legion and of the War Amputations Association.

Mr. Pilkington plays golf at St. Boniface Golf Course and is an alley bowler. In his youth he was interested in cricket and baseball. He is a regular visitor to hospitalized military people, especially at Deer Lodge.

On his big day his desk was beautifully decorated and loaded with personal gifts and he received calls all day from his many friends who came to congratulate him. His department presented him with a fine camera and his immediate associates gave him a chair. At a later date his men friends plan a stag party in his honour. We all join in good wishes for your future, John.



MR. JOHN GIBSON

The 45th anniversary date for Mr. John Gibson of M.O. Shoes, fell on Saturday, November 12, but was celebrated on Thursday the 10th. Mr. Gibson has been in M.O. Shoes for the whole length of his service. He was born in York, England, and went to school in Hull, coming to Canada at 15 years of age. In 1922 he married Miss Anna Sundin also of M.O. Shoes and they have two sons and one daughter, all of whom work for the Company. They also have three grandsons and two granddaughters.

Mr. Gibson is a member of Calvary Temple and of St. John's Lodge A.F. & A.M. He is a gardener, growing flowers both at his city home and his cottage at Lake Breton. He plays golf but only occasionally lately and played soccer in his youth.

To honour him on this important occasion his department presented him with a steering wheel and attachments and a windshield for the new boat he has acquired for next summer's use. We all join in wishing Mr. Gibson many happy, healthy years.

25 YEARS WITH EATON'S

MR. DOUGLAS C. HOWAT

Tuesday, October 18 marked the 25th anniversary of Mr. Douglas Howat, Department Manager of the Lower Priced Store Home Furnishings. Mr. Howat has had a varied experience with the Company, working in Men's Shoes, Shoe Repairs, Superintendent's Office and Floor Coverings before taking on his present responsibilities in 1956. His business career was interrupted by a five-year period in the Army during World War II when he served with the Regina Rifles, returning in 1946 with the rank of Lieutenant-Colonel.

Mr. Howat is married, has two daughters and one son. He is a member of Beaver Lodge A.F. & A.M., the Scottish Rite and the Khartum Temple of the Shrine. He also belongs to Elmhurst Golf and Country Club, the Canukeena Club, The United Services Institute, and is Vice-President of the Tuxedo District Council of the Boys Scouts. On Tuesday evening a dinner and dance were held at the St. Charles Hotel to honour Mr. and Mrs. Howat.

Mr. Howat received a gold watch from the Company and his department presented him with a movie camera and projector and screen. We all join in wishing Mr. Howat many more happy and successful years.



MR. WALTER SCOTT

Mr. Walter Scott of Contract Sales celebrated his 25th anniversary on Friday, November 4. He had worked for the Furniture Department, transferring to the Contract Sales four years ago.

Walter was born in Dunfermline, Scotland, went to school there and trained as a mechanic. He served with the Imperial Black Watch Regiment and the Argyll and Sutherland Highlanders during World War I and was twice wounded. Returning to civilian life he shortly became a civil servant. At 30 he emigrated to Canada where he settled to work at Eaton's. Married, he has a son, Donald, who has just returned from a stint as a mining surveyor in Nicaragua.

In his youth Walter was very proficient in soccer and water polo, but became a baseball man after coming to Canada. He is now a golfer (president of Assiniboine Golf Club) and a curler, being one of the original members of the Eaton Curling Club. In addition Walter is probably one of the most enthusiastic salesmen you could meet, taking pride in providing service to our customers.

On Thursday, November 3, his department held a dinner at the Downtown Motor Hotel in his honour and presented him with a clock radio. On the morning of November 4 he found his desk decorated and received a further presentation of curling boots. His gift from the Company was a watch.

Many more happy, healthy years with us, Walter, is the wish of your many friends.



MR. LESLIE C. NICHOLLS

Mr. Leslie Nicholls of the Bakeshop, whose 25th anniversary date fell on Friday, November 11, is known to many Eatonians as the "doughnut man" as he has made doughnuts, scones, etc., in the Store for his whole 25 years. For a time he worked on the third floor, later moving to the Basement Foodateria, and for the past ten years has been in the Bakeshop. He was born in Penrith, Cornwall, coming with his parents to Gainsborough, Sask., in 1910 to farm. He moved to Winnipeg and Eaton's at the age of 19. He is married and has one son and one daughter and seven grandchildren.

Mr. Nicholls is an alley bowler and a fisherman and hunter. His plans for his long holiday are indefinite. His official date falling on a holiday his anniversary was marked on Thursday, November 10, when he received a presentation from his department and the congratulations of his friends and co-workers. His gift from the Company was a watch. Your many friends join in wishing you good health and happiness in the years ahead, Mr. Nicholls.

MR. WALTER F. HANCOCK

On Friday, October 21, Mr. Walter F. (Wally) Hancock of the M.O. Paint Department, celebrated his 25th anniversary with Eaton's. He spent his first five years working in M.O. Staples, was with the R.C.A.F. for 5½ years in World War II and, on his return from overseas went into his present department.

Wally was born in Moose Jaw. He married an Eatonian, Margaret Davies of M.O. Catalogue Distribution, in 1940. They have a son, 18, now in university and another son, 8. He is a curler, golfer and hunter, and is presently coaching the junior curlers at Pembina Curling Club. He is a member of the Friendship Lodge, A.F. & A.M. For his long holiday next summer, Wally plans to take his family by motor to either the Pacific or Atlantic Coast.

On his anniversary morning Mr. Hancock found his desk decorated with flowers, and during the day he received many callers and gifts. On Saturday night, October 22, a party was held at the home of Frank Anderton, attended by his associates and friends. Wally was presented with an electric drill and personal gifts and Mrs. Hancock was given a corsage.

We all join in wishing Wally the best of everything in the years ahead.



Contacts, November, 1960

25 YEARS WITH EATON'S

MISS LILLIAN ETHEL ANDERSON

Miss Lillian Ethel Anderson started work in the Linens and Bedding Department in the M.O. 25 years ago on October 21. She has worked in that department ever since. Her plans for her long holiday are indefinite but a trip is likely to develop. Ethel is an ardent enthusiast about camping and fishing and has gone to Jasper every year recently to indulge these sports. She has been an alley bowler but last year took up wood turning and found it fascinating. She is also interested in making colour movies. Ethel was born in Winnipeg and attended school here. She is an active member of St. Andrew's United Church.

On her anniversary day Ethel came in to find her desk decorated and later she received many calls from her friends and associates and some beautiful gifts. Her department presented her with a wrist watch and her gift from the Company was a diamond ring. That evening her department gave a dinner in her honour at Moore's Restaurant which was attended by some of the retired staff and all those who work with Ethel.

All good wishes to you, Ethel, in the years ahead.



MISS MARGARET G. HERRING

Her 25th anniversary came for Miss Margaret Herring, Candy Factory, on Friday, October 14, on which morning she was greeted by a decorated desk and the congratulations of her fellow workers. During the day her many friends came to the department to wish her well and she received many gifts. Her gift from the department was a clock radio and the Company's gift was an aquamarine and diamond dinner ring. Later that day a dinner attended by the department staff was held in her honour at the Concordia Club.

Margaret was born in Salisbury, England, came to Canada at eight years of age and attended school in Quebec City, Montreal and Regina. Her sister is also an Eatonian, working in Store Children's Wear. She is interested in needlework, swims, used to curl and alley bowl. She is an ardent collector of Spode china. For her long holiday she is hoping to take an overseas trip.

All the good wishes of your many friends and associates are yours, Margaret.



Honoured on Their Retirement

MRS. MARY I. BOWEN

Mrs. Mary Bowen, who retired from Misses' Coats and Suits on Monday, October 31, had worked in that department for 14 years. She was born in Waterdown, Ontario, and attended school there and in Winnipeg. She is now a widow and has one son and one daughter and seven grandchildren.

Mrs. Bowen is a gardener, especially growing flowers, and is interested in mosaic tile craft. She is president of the Women's Auxiliary of the Sturgeon Creek Community Club and keeps up her interest in public speaking through her membership in our Public Speaking Alumni Group. She plans a visit to Toronto shortly but intends to live in Winnipeg.

Honouring Mrs. Bowen, her department held a dinner party on Tuesday, October 18, at the home of Mrs. M. Forrester. She received a gift of a Royal Doulton figurine and several pieces of china matching the set she is collecting.

On her retirement day Mrs. Bowen's fitting room was decorated and she received many callers who came to wish her well, also many personal gifts. We all join with her co-workers in wishing Mrs. Bowen good health and happiness in her retirement.



MRS. BENTINA KARLENZIG (KARLEN)

Many of the women on our staff will feel a bit helpless when they discover that Mrs. Bentina Karlenzig, whom we all know as Mrs. Karlen, has retired from the staff of Women's Garment Alterations. She has fitted garments for us for nine consecutive years and was available at times for seven years before that. Mrs. Karlen retired on Tuesday, November 1. She was born in Iceland and came to Winnipeg at 12, had to start school all over again, but quickly achieved English and finished school at an earlier age than average. She has two sons, two daughters and ten grandchildren.

Mrs. Karlen plans to stay on in Winnipeg. Sewing is her hobby as well as her profession but she finds time for painting landscapes in oils and growing flowers in her garden.

Honouring Mrs. Karlen, her department held a smorgasbord at the Parker House on Monday, October 24. On November 1 she found her table decorated, and during the day received many congratulatory calls and personal gifts. A presentation of a pack-a-way case was made to her from her department and her fellow-fitters gave her a table lamp. The staff of the Coat and Suit Department gave her a very handsome lazy Susan and 541 Department gave her a beautiful vase. Our good wishes follow you, Mrs. Karlen; may your retirement be a time of happiness and good health.

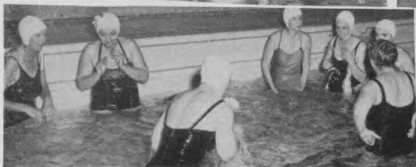




Top, left to right: Dorothy Phillips (inset), Percy Cook Hilda Dawson, George Clark, winners of the Sutherland trophy; Cliff McFadden, winner of Men's Singles. Bottom: Hilda Dawson, winner of Women's Singles; Bill Summers Sr., George Phillips, winners of Men's Doubles; Margaret Jackson, Julie Cook, winners of Women's Doubles.

EATON LAWN BOWLING CHAMPIONS

The final event of the 1960 season for the lawn bowling group was the dinner and dance held at the Rose Room of the St. Charles Hotel on Saturday, October 22. At the close of the dinner, trophies and awards were presented amid the applause of the bowlers and their friends. Mr. and Mrs. B. C. Sutherland did the honours and Mr. Sutherland complimented the group on their sportsmanship and wished them another successful season in 1961. The president of the Manitoba Lawn Bowling Association, Mr. Calder, and Mrs. Calder, were also head table guests, and Mr. Calder spoke briefly about lawn bowling and its charms for both young and old. This is an activity we should consider joining next spring. They have a lot of fun.



EATON WOMEN'S SWIMMING CLASSES

The annual swimming classes for Eaton women began on Tuesday, October 4, and will run for ten successive Tuesdays. They are held in the Sherbrook pool from 6 to 7 p.m. The instruction is arranged through the courtesy of Mr. W. LeBlanc of the Water Safety Division of the Red Cross and under the supervision of Mr. Bruce McIntosh, senior instructor. The people who give their time and energy to "making more people waterproof" as Mr. LeBlanc expresses it, are: Jack Motyer, Jim Dorrian, Pat Kingham, Margaret Catchpole, Jean Soutar, Betty Findlay, Sharen Peterson, Ruth Williamowski and three Eatonians, Dorothy Lloyd, 118; Ed Lane, 1056, and Ray Senez, 1056. Come in and watch the class some Tuesday! They have so much fun you would scarcely think they were learning, but some will come out with life-saving certificates.

FINAL WOMEN'S GOLF NOTICE

By Ina Caners

Farewell, sweet summer! The magic touch of autumn has covered the fairways in yellow and gold. We have spent many pleasant hours hitting a wee ball all over creation and sometimes out of it! The three golf events of the summer were complete successes. We can look back with pleasant memories of time well spent on the fairways and friends we met along the way.

Our Monthly Medal Winners for the months of June, July and August were: Mrs. Betty Schlamp, Miss Frances Koslok and Miss Louise Martin. Congratulations, girls! See you all next spring.

A New Staff Superintendent for Eaton's of Canada

From Toronto comes the news of the retirement of Mr. Irving Webster Ford from the position of Staff Superintendent for Eaton's of Canada and the appointment of his successor, Mr. Frederick George Peskett. Contacts and the Winnipeg staff say good-bye and good health, Mr. Ford, and welcome, Mr. Peskett.

Mr. Ford celebrated 40 years with the Company in August of this year, serving in many capacities. He was appointed Staff Superintendent in 1951 and is known to many Eatonians across Canada as his recent work took him to every branch.

Mr. Peskett has been with Eaton's in Vancouver since 1948 and has been Staff Superintendent there since 1954. Previously he had been Department Manager in the Sales Audit, the Accounts and Cashiers' Offices and the Employment Office, successively. Mr. Peskett was born in England and served six and one-half years in the armed forces during World War II. He is interested in current affairs, painting, association football, cricket and rowing, and has been associated with many organizations in Vancouver. He is married and has one daughter.



Mr. I. W. Ford



Mr. F. G. Peskett

"KEY STAFF" DINNERS

We are properly launched into our Christmas season now and this fact was emphasized by two events which took place recently. The two "Key Staff" dinners, one for the Mail Order people on Wednesday, October 26, and one for the Store people on Wednesday, November 2, were held, as usual, in the Grill Room. After a bounteous dinner and bright singing entertainment, the theme of the function of "Key Staff" was underlined dramatically in slides and comment produced by Stan Green and John Frisken of Staff Training. Some who were not present at the dinners may wonder what this theme is. It was graphically displayed on a wall banner reading:

TO THE NEW PERSON **YOU** ARE THE KEY TO
EDUCATION
AWARENESS
TECHNIQUES
OBJECTIVES
NEW FRIENDS
SUCCESS

The Mail Order dinner was attended by 204 Mail Order staff members. Mr. G. W. Robinson, Mr. B. C. Sutherland and Mr. J. Paul spoke briefly about the importance of the work that key people do in keeping up production and making new staff useful and happy.

The attendance at the Store dinner was 227. Mr. W. L. Palk was a head table guest and the speakers were Mr. J. Paul, Assistant Personnel Manager, and Mr. K. A. Smith, Assistant Store Superintendent.

With this large group of competent and informed "Keys" we will have adequate, kindly and experienced guidance for the many new and extra staff members who come in at this time to make our Christmas business a success. To this Christmas staff Contacts wishes the best in happy days of serving our customers and making friends with their co-workers.



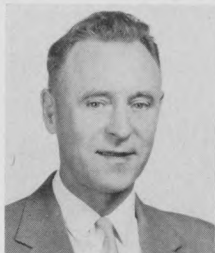
Mrs. E. I. Killer



Miss Olive Eldred



Mrs. C. McFeetors



Mr. T. Davidson

Suggestion Winners

Mr. T. Davidson, Department 271.....\$25.00

Mrs. E. I. Killer, Melfort, Sask., Order Office..... 15.00

Miss Olive Eldred, Department 116D..... 10.00

Mrs. S. McFeetors, Department 118..... 10.00

EATON RETIRED MEN'S SOCIAL AND CURLING CLUB

The club held its first meeting of the season in the lounge of the curling club on Monday, October 17, and announces the election of the following officers:

Patron—R. S. McCordick

Honorary President—B. C. Scrivener

PresidentSyd McKay

Past PresidentA. Tisdale

Vice-PresidentFred McKenzie

SecretaryG. Paull

TreasurerJ. Ward

Public Relations.....G. Angus

Members at Large—W. King, O. Thomas, B. Mitchell, C. Osborne, C. Dow, D. Grey, R. L. McGurk.

Committee Chairmen

CurlingA. Ferguson

Attendance RecorderT. Greenwood

CardsD. Morrow

Table GamesW. Seal

EntertainmentW. Wilson

MembershipW. Gould

Sick Visiting.....Fred McKenzie

LATE NEWS

Budget Plan—By E. Tamplin

Congratulations and best wishes to Miss Dorothy Cross who left to become the bride of Mr. Ken Martin. Her gift from the office was an electric toaster and a Hummel figure. Dorothy was also the honour guest at a miscellaneous shower held by Mrs. Leona Wager. May you have many years of happiness.

Our gift to Mr. W. Roberts who left the Budget office to become a member of the D.A. staff, was a skill saw. Good luck to you in your new work.

We are very pleased to welcome back Mrs. Marion Sigvaldason and Mrs. Wildman who have been on our sick list for quite some time.

* * *

Box and Bag Factory—By I. James

We wish to extend our sincere sympathy to Fred McCracken in the loss of his wife.

Contacts, November, 1960

Department 200—By M. Allan

Gladys Kindyball, formerly of 200A office, recently transferred to 300A office as switch-board operator. Best of luck, Gladys, and don't get your wires crossed.

We welcome Angeline Bronnetau who joined our staff October 24. Hope you'll enjoy working with us, Angeline.

* * *

Department 1100—By M. Campbell

Our very best wishes for future happiness are extended to Gerty Encontre who became the bride of Gianni Favaro at Sacred Heart Church October 29. On leaving, Mr. Farmer presented Gerty with a canister set and bread box, linen and chinaware on behalf of the girls in Department 1100S.

Doris Dukelow, bride-elect of November 10, was the recipient of many lovely gifts of linen at a shower held in her honour in Moore's Restaurant. A delicious lunch was served and a very enjoyable time it was.

Glad to see Mrs. Bernice Mykietowich back at work after quite a lengthy stay in hospital.

Nine

RECENT APPOINTMENTS



Mr. N. R. Flood
256, 257, 258, 259



Mr. J. E. Babineau
256, 259



Mr. H. Morgan
257, 258



Mr. B. A. Maunders
256, 259



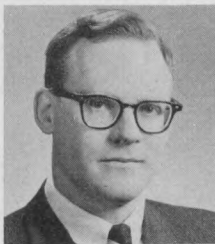
Mr. W. Arnold
257, 258



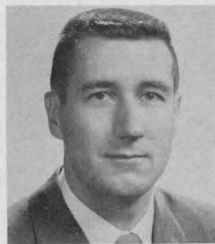
Mr. R. J. Clydesdale
256, 257, 258, 259



Mr. D. L. Smith, 100Y



Mr. T. K. Martin, 100Y



Mr. A. Squire, 122

WINNIPEG STORE

Department W256—Electric and Gas Ranges, Coal and Wood Stoves;

Department W259—Electric Refrigerators and Air Conditioners;

MR. N. R. FLOOD, Manager;

MR. J. E. BABINEAU, Department Manager;

MR. B. A. MAUNDERS, Assistant;

MR. R. J. CLYDESDALE, Assistant (Customer Service).

Department W257—Electric Washers, Ironers and Dryers, Gasoline Washers and Dryers, Automatic Dishwashers;

Department W258—Electric Vacuums, Polishers and Carpet Sweepers;

MR. N. R. FLOOD, Manager;

MR. H. MORGAN, Department Manager;

MR. W. ARNOLD, Assistant;

MR. R. J. CLYDESDALE, Assistant (Customer Service).

W100Y—Stock Analysis Section—Under the direct supervision of MR. W. J. McKEAG:

MR. D. L. SMITH, Assistant in Charge;

MR. T. K. MARTIN, Assistant.

MAIL ORDER WESTERN DIVISION

Department W122—Shipping Division:

MR. A. SQUIRE, Assistant.

Department W223—Beauty Salon:

MRS. L. MERRIN, Department Manager (see page 12 for picture).

WESTERN BRANCHES

Saskatoon Store

Department S260—Radios, TV, Planos, Musical Instruments, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators, Carpet Sweepers, Electric and Gas Ranges:

MR. A. J. VOGELGESANG, Assistant.

Medicine Hat, Alberta

Department MH236—Linens, Bedding, Staples, Piece Goods—Cottons, Rayons, Silks, Woollens and Patterns:

MR. V. STEINKEY, Assistant.

Department MH237 — Men's, Women's and Children's Shoes, Slippers, Rubbers and Winter Goods:

MR. G. M. BOSCHKE, Assistant.



Left to Right

Mr. B. C.
Sutherland,
Mr. G. W.
Robinson,
Mr. A. C.
Waddell,
Mr. D. S.
Marshall.

Mr. A. F. Harding,
Mr. F. G. Muirhead,
Mr. R. N. Gregg,
Mr. R. Laird.



Mr. A. F. Harding,
Mr. A. C. Waddell,
Mr. R. Laird.

The Mail Order Management's Association held a reception and dinner to honour three of their members on Tuesday, October 11, at the Fort Garry Hotel. The anniversaries being celebrated were the 45th for Mr. Harding, the 35th for Mr. Waddell and the 35th for Mr. Laird. Adding to the enjoyment of the occasion, Mr. J. Leighton, accompanied by Mr. Harold Price, sang, and Mr. B. C. Sutherland led a lively sing-song.

Mr. F. G. Muirhead presented gifts from the Association to the honour guests: a record player to Mr. Harding, a coffee table to Mr. Waddell and a record player to Mr. Laird. Two visitors from Toronto were among the guests present, Mr. J. Johnson, Children's Wear Buyer, and Mr. G. Early, Girls' Wear Buyer.

BLOOD DONOR CLINIC RESULTS

Once more Eatonians recognized a responsibility and an opportunity to assist an urgent and worthy cause. The Blood Donor Clinic held on October 25 and 26 resulted in a gift of blood to the Red Cross Blood Bank from 417 members of our staff. Thank you, donors, from all of us!

GLAMOUR GIFT WRAP — 25 CENTS



This is the season of gift wrapping. Contacts has made the surprising discovery that some of our selling staff have missed out on the information about our gift-wrapping service. The girls at your parcel desk will tell and show you. They have that starry silver paper and ribbons and bows in several colours. The charge to the customer is only 25 cents. What a boon for those of us who lack the time or skill for giftwrapping!



OUR NEW BEAUTY SALON, FOURTH FLOOR

The new Beauty Salon opened on Monday, October 17, on our fourth floor. We have all watched in fascination through the summer while the re-styling and re-building continued to take place with business going on as usual. Now the finished product is on display and functioning to perfection. Such gay colours, artistic decoration and efficient equipment are bound to inspire both customers and staff. This is indeed a BEAUTY Salon.

Mrs. Lorelle Merrin (left) is the Department Manager, and to her and her staff we wish every success.





THE GIFT SHOP, SIXTH FLOOR

Just over a year ago the GIFT SHOP on the sixth floor was opened and has been in operation continuously since. This is the show case of the Store as far as gift merchandise is concerned. Every Eatonian should get to know it intimately, both for his own use and to be able to inform our customers. When we need inspiration for a presentation or a gift for one of our hard-to-buy-for people, this is the place to visit. If the article we need is not on display certainly the inspiration is there, and we have only to proceed to the parent department to see the full line. Discuss your gift problem with a member of the Shop's competent staff. They have the training and experience and are happy to help you.

Those who sell throughout the Store are finding the Gift Shop a real help, too. Many Customers visit the Gift Shop first and follow-up to the department to make purchases there. If your department has merchandise suitable for gifts, perhaps you can arrange that it be carried in the Gift Shop.

News of and for Eatonians

OUR PRESIDENT RECEIVES RETAILING AWARD

Local papers reported recently that our President, Mr. John David Eaton, has been awarded a Hall of Fame in Distribution award at an International Forum on World Marketing Problems held in Boston, Mass., in October. The citation said that this award is "for his notable achievement in furthering the progress of retail distribution in Canada." Representatives of 26 countries attended the forum. Mr. Eaton was the only Canadian among the nine businessmen awarded. Winnipeg Eatonians extend warm congratulations to our President.

WINNIPEG CINE CLUB AWARD

By A. C. Beavis

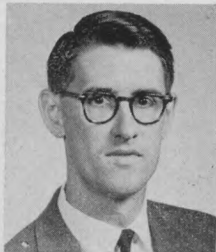
About 20 years ago the Camera Department, then under the supervision of Mr. Hawkins, donated a trophy to the Winnipeg Cine Club for presentation to the producer of the best movie film of the year. It has been competed for every year since, but this year for the first time it was won by members of the Eaton staff. The two Eatonians responsible for bringing the trophy "home" are Max Smith of the C.O.D. Returns and Gilbert Jenner of the Delivery Department. They won the honour for their joint effort in producing "Country Doctor," an amateur photoplay on 8 mm. film.

They will not be receiving the original trophy, a cup, which now has no space left for winners' names, but a beautiful new rose bowl trophy (see cut) donated by our Company as a replacement. We congratulate the winners and hope that other staff members will, in future years, again bring the trophy home.



Gilbert Jenner

Max Smith



MR. I. W. HANNAFORD, of the M.O. Budget Plan, recently received word that he was the winner of an award for being the student with the highest total marks in the first and second years of the course in Credit Management conducted by the Canadian Credit Institute through the University of Toronto. This award was presented to him at a meeting and dinner at Moore's Restaurant on Thursday, October 20, held by the Winnipeg Chapter of the Institute. Congratulations, Mr. Hannaford.

IN THE MAIL BAG

Departments 122 and 113—By I. Caners

We are happy to report Elaine McCaughan, Harry Skakun and Terry Vinette have returned to work after lengthy illnesses. Sorry to report Mary Sopko is sick in hospital. Hope you will soon be back at work, Mary.

Sparklers were in order for Josephine Bochak who became engaged to Mr. Don Bowning, and Verna Lischynski who became engaged to Mr. Taras Wryrho. Smooth sailing, girls.

Paula Gagne left for other fields of endeavour. Best of luck, Paula.

Jo-Anne Thibert and Ron Feculak, both of 122D, were married in Immaculate Conception Church on October 29. Our best wishes go to them.

Congratulations to Mr. and Mrs. Arvid Wonneck on the birth of their son Mark, born October 16.

Dorothy Wasylyshen left September 16 to marry John Darkash on September 24 in the Greek Orthodox Church at Dauphin, Man. A dinner was held in her honour at the Mardi Gras. She was presented with a set of stainless steel flatware.

Dorothy also received a crystal vase, electric tea kettle plus other gifts from her associates and friends.

Mrs. Margaret Bell left us October 28 to take up permanent housekeeping. Margaret received an array of gifts from her friends and well wishers. Good luck, Margaret.



Mary Paton celebrated her 35th anniversary with the Company on Wednesday, October 26. A luncheon was held in her honour in the Grill Room. She was the recipient of many lovely gifts from her business associates and friends.

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MEZZANINE FLOOR

Department 179—By V. E. Chambers

Congratulations to Mr. and Mrs. D. Keachie on the birth of a baby boy, Daniel James, on October 13.

It is with deep regret that we learned of the passing away of Mr. Archie Nero, retired. Our deepest sympathy is extended to Mrs. Nero and family.

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THIRD FLOOR

Department 1067—By D. Zetterstrom

Congratulations to Mr. S. Dudek on being one of the fortunate ones to win a car at the bingo held in the Arena last month.

A party was held in the Marlborough Hotel for Mr. J. Price on October 6 on the occasion of his 35 years with the Company. All report a very good time and wish you all the best, Mr. Price.

Department 1015—By E. Chatfield

A speedy recovery to Jimmy Kinley who is at present convalescing at home after his recent stay in the hospital.

We wish Mrs. Alf Harvey a speedy recovery from her recent operation.

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FOURTH FLOOR

Department 37—By Norman McDonald

October 31 was a big day in the department. Mr. R. Gray celebrated his 35th year with the Company and Mr. A. Fairburn his 30th.

Gifts from the department were a lawn mower to Mr. Gray and a shaper jointer guard plus a plywood blade saw to Mr. Fairburn.

Mr. J. Gibson celebrated his 45th anniversary on November 10. On behalf of the staff Mr. A. Parker presented Mr. Gibson with a steering wheel and attachments plus a windshield for his new boat.

Your many friends wish you all good health and continued zest for living.

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FIFTH FLOOR

Department 3—By M. Fraser

Best wishes for a quick and complete recovery to two of our staff who are absent because of illness. Kay Reid and Lorette DeGagne have both been in hospital for surgery, but we are pleased to report that both are doing well. We miss you, Kay and Lorette, and hope you will soon be feeling "fit as a fiddle" and will enjoy continued good health.

Department 74

On October 21 Mr. Walter F. Hancock celebrated his 25th anniversary with the Company. Most of his service has been with the Wall-paper Department. Mr. T. Dodds, on behalf of the department, presented Wally with an electric drill. He also received numerous other gifts from his many friends throughout the Mail Order and Store. He chose a watch from the Company.

On Saturday evening, October 22, a party was held at the home of Mr. and Mrs. Frank Anderton and he was presented with gifts from his many friends attending. Also, a corsage was presented to Mrs. Hancock.

Congratulations again Wally, and very best wishes.

Juvenile—By G. Jenkins

Deepest sympathy is extended to Mrs. Ruth Baker in the recent loss of her brother, Sgt. R. Moody of Edmonton.

Deepest sympathy is extended to Mrs. Betty Flegg in the recent loss of her mother, Mrs. A. Massey.

Welcome to Rene Menard of Eli who is working in our stockroom. We sincerely hope you'll enjoy working with us, Rene.

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SIXTH FLOOR

Household Linens—By F. Rogers

October 21 was Ethel Anderson's big day when she celebrated her 25th anniversary with the Company. The staff gathered around her gaily decorated desk and, on behalf of the group, Mr. W. J. Hogg presented Ethel with a gold watch and thanked her for her years of conscientious service. "She is always ready to help a newcomer to understand the work and the most efficient system of handling it," he said.

During the day Ethel received a host of friends who came to wish her well. She was honoured in the evening at a dinner at Moore's. The staff was joined by members of the retired and auxiliary groups. Mr. T. D. Carson, Assistant, was chairman, and called on Mr. Hogg to review Ethel's career with the firm.

Mr. Hogg emphasized that during the competitive depression years when the guest of honour commenced her career, an employee had to be of gold star calibre to be accepted on the permanent staff. Mr. J. Burns spoke on behalf of the retired members.

Later in the evening Ethel and her three sisters entertained at a jolly party at their home, topped off by a delicious lunch at midnight. Ethel is on the board of St. Andrew's Church and has been an active member of the congregation for many years. She is an enthusiastic gardener and is looking forward to planning her garden in their new home in St. Vital. Her favourite vacation spot is the Rocky Mountains which are again beckoning her for her long holiday.

Hardware—By B. Landry and P. Muzik
Our deepest sympathy is extended to Mr. Harding in the recent loss of his wife.

Department 117—By L. Britton

We are sorry to hear that Gladys Kreutzler is in the hospital. We wish you a speedy recovery, Gladie, and hope to see you back soon.

Department 61—By D. Hardiman, J. McNiven



Mr. Sam McCallum celebrated 35 years with the Company on Monday, November 14. He worked extra help in 132 Department for a little while and the remainder of his 35 years has been spent in the M.O. Sporting Goods Department with the exception of three years with the Royal Winnipeg Rifles and the Army Service Corps.

Sam enjoys spending all his free time at his summer home at Dorothy Lake in the Whiteshell area. He is married to the former Ada Wells who also worked in the Sporting Goods. He is the proud father of two daughters and one son.

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SEVENTH FLOOR

Department 9—By Jean McKendrick

Congratulations to two of our gals who turned up with beautiful rings for the all-important fingers, Jean Moldowan from Joe Sutton and Violet Witko from Peter Sliva.

Sportswear—By Connolly and Filep

On September 2 farewells were said to Eunice Byman who left to take up full house-keeping duties. As a parting gift she received a planter and bon-bon dish from the department and many personal gifts.

Steve Kowalchuck left to take up duties in the far north. He received a Gladstone bag and, of course, woollies. Good luck and happy sledding.

Best wishes to Ray in your new job in Department 44. We miss you.

We welcome to our staff Doris Pihulak and Sonia Topolnicki.

Regret to say our former reporter "Bender" has retired from the service. Could be the "inter-com" system is taking up her spare time.

Department 161—By O. Quinlan

Our congratulations to former department members who are now in possession of new citizens. The new parents are Gail and Clarence Mathews, Betty and Bill Barnett, Margaret and Jake Neudorf and Eleanor and Andy Smaha. Some future members of Department 161, perhaps?

A presentation was made to Pat Dumm on her becoming the bride of Glenn Pedersen on October 8. Best wishes for every future happiness, Pat and Glenn.

Copying—By M. Wilson

Jessie Reid made a lovely bride as she was united in marriage to William Bullman on September 9th, at St. Matthew's Anglican Church.

Jessie received a pink clothes hamper with bathroom accessories, from the department and other lovely gifts from her many friends, as she left us in anticipation of her marriage. Our heartiest good wishes go to both bride and groom.

Lorraine Kasdorf and Betty Omaniuk left us recently to take positions elsewhere. We wish you success, girls.

We say "welcome back" to Chrissie Kiecher after her long recuperation from her accident. May her strength increase as the days go by and her future holidays be more pleasant.

Janet Southward and Art Weber were favoured with a perfect autumn day for their wedding which took place at St. Stephen's-Broadway Church on October 8. Our best wishes for happiness go to them both.

Vi Herbert and Evelyn Marsh were joint hostesses at a linen shower held in Janet's honour on Friday, September 30.

Lil Apland also entertained for Janet. She was presented with an electric fry pan, an electric kettle and other useful kitchenware.

An electric polisher was her gift from the department as she left October 7. She also received a blanket, a set of dishes and many other acceptable gifts from well-wishing friends.

October 13 was a happy day for Doreen Roach as she proudly displayed her lovely diamond received from Paul Perron. We say congratulations!

Congratulations and good health from your friends in 116 to John Pilkington (better known as "Pikky") on the celebration of your 45th anniversary of service with Eaton's of Canada on October 28.

We extend our sincere sympathy to Mary Janzen in the loss of her father.

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EIGHTH FLOOR

Department 119—By M. Davies

On Friday, October 14, the Exchange staff extended congratulations to Allen Brazier who celebrated his 45th anniversary with the Company.

To mark the occasion, Allen was presented with many lovely gifts including a Viking clock radio presented by Mr. Graham, Department Manager, on behalf of the management and staff.

In the evening Mr. and Mrs. Brazier (formerly Ethel Fraser of our staff) were guests of honour at a dinner at Moore's. Another presentation, of TV tables was made to Allen. Following the dinner your correspondent entertained informally at a fruit punch party for friends of Irene Hutt (who celebrated her 35th anniversary the previous week) and of Mr. and Mrs. Brazier.

Celebrations come and go, but this one played overtime.

Friday evening the staff gathered in the rumpus room of the home of Mr. and Mrs. Brazier, reminiscing over old times, singing and dancing, followed by a delicious lunch. It was fun.

On September 24 the engagement was announced of Tillie Busch and Bill Rutherford.

Our very charming Tillie returned from her vacation in October wearing a lovely diamond. Our best wishes to both of you.

The wedding of Kay Kutzak and Jerry McDougall took place on October 15 at Holy Trinity Cathedral. The reception was held at Sundown, Manitoba.

On leaving the department, Kay was presented with many lovely gifts including a wall clock presented by Mr. Graham, Department Manager, on behalf of the management and staff.

The previous week the girls of the department held a shower at the home of Kay's sister at which Kay was presented with a table lamp and automatic toaster.

We all wish Mr. and Mrs. McDougall many years of happiness.

Catalogue Distribution and Donations

By M. Taylor

Best wishes to Doreen Helmer who was married September 3.

Vicky Zlomanchuk and Margaret Wiebe left us for new ventures. Lots of luck, girls.

It's nice to see Lillian Paul, Ann Nault and Gladys Moyse back and feeling fine. Gladys had the misfortune to be knocked down by a horse while attending a fair on the farm of her son-in-law near Portage la Prairie.

Department 28—By D. Dee

We were sorry to say good-bye to one of the members of our staff, Mrs. Peggy Fengler, who is now making housekeeping her full-time job. Peggy was presented with numerous gifts from the staff and was also honour guest at a luncheon given by the girls of the department at Zoratti's Restaurant. We hope you will call in to see us once in a while, Peggy.

Miss H. McLaughlin is at present absent due to an attack of flu. We hope to see her back at work again soon.

While on a holiday in Vancouver this summer I had a most enjoyable visit with Mr. and Mrs. A. Daw, also had a chat with Mr. and Mrs. W. Reid who were just leaving on a visit to Winnipeg—see you next time, folks. Both Mr. Daw and Mr. Reid are former members of our staff now residing in Vancouver.

Our sincere sympathy to Mrs. Nettie Demchuk, in the recent loss of her brother in Toronto.

During the summer months we were glad to have Mr. Reid, Burnaby, B.C., and Mr. J. Bewick of Kelowna, B.C., call in on us. Both are retired members of our staff.

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NINTH FLOOR

Department 22—By E. Moore

Jennifer Jones has recently returned from a holiday with her family in North Wales. She visited relatives and friends in the south as well. We understand Jennifer has taken many pictures which we are looking forward to seeing. She is already planning her next trip.

Department 10—By I. Joss

We would like to thank Mr. and Mrs. L. Glenat for an enjoyable evening at their home on October 6 and also Mr. David Eaton for showing us slides of his trip to Europe.

A presentation was made to Mr. G. W. Cousins who was transferred to the M.O. Salesroom and also to Miss M. Martin who was transferred to Department 167.

On October 27 Miss Kay Telfer left to be married to Mr. Gerry Heelan. Mr. R. Eaton presented Kay with a set of kitchenware on behalf of the department. Kay also received many lovely gifts from friends. On October 26 a shower was held in her honour at the Riviera Restaurant where she was presented with a portion of a tea set. We all wish Kay the best of luck and we hope she likes her new home in Calgary.

Department 1—By J. Duncan

This has been a busy month for our department for we've had two brides and a groom. Sheila Leclerc (nee McNelly) chose September 17 for her big day. Thursday, September 15 was a busy day for Sheila. Her table displayed many lovely gifts from her friends. Mr. Paterson presented Sheila with stainless steel flatware from the department.

On Friday, October 7, Amy Irvine and Ron Fogg were presented with a lamp clock and smoking stand by Mr. Paterson. Their table also displayed many lovely gifts from their friends. They chose October 15 for their day.

Congratulations and best wishes, Mr. and Mrs. Harvey Leclerc and Mr. and Mrs. Ron Fogg.

A joint dinner was held at Town 'n' Country Steer Room for Sheila and Amy. Both received gifts of Corning ware.

Congratulations to May Scott and Irvine Dueck who won prizes in sporting events.

Glad to report that Elsie Chartier and Anna Stefansson who are on the sick list are making progress on the recovery road.

Our deepest sympathy is extended to Millie McEwan, Divisional Office, on the recent death of her mother.

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STORE SERVICES

Elevators—By E. Ratzlaff

Congratulations to Mr. J. O. Sutherland who has had 40 years of service with the Company. He started with Eaton's in 1919, then broke his service and came back in 1920. Most of this time has been spent in the Elevator Department, but he has also been with the Engineers. Mr. Sutherland was presented with a Remington electric shaver on his anniversary day, November 9.

Congratulations to Mr. F. Donald who completed 35 years with Eaton's on October 28.

Good luck to Claudette McGraw on her engagement to Roland Boulet. We are sorry to hear, though, that you are in St. Boniface Hospital, and hope you will be well again soon. Best wishes to Bonnie McRae and Wesley Tebbe on their recent engagement. They are both members of our staff.

Welcome back to Heather Weston and William Fehr. We hope you will enjoy your second stay with us.

We hope Douglas Horton likes his new job in 926 Department.

Congratulations to Jim and Joyce Gautier (nee Evanchuk) on the birth of their baby boy on October 29—weight 8 lb. 8 oz.

A surprise shower was held for Stella Andrushuk on October 12 at the home of Darlene Cullens. She received many lovely gifts. Thank you, Darlene, for your kind hospitality. Stella and Nicholas Trafuk were married on October 22 in the Blessed Virgin Mary Church. We wish you all the very best in your married life.

Congratulations to Ella Svaboda who received a diamond early in October from Walter Born. A dinner was held for her in Moore's Restaurant on November 1. She was presented with an electric kettle. They will be married on November 26 in the Morden United Church. May you have a long and happy married life.

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MITCHELL-COPP

Stock Audit

The Stock Audit Department was sorry to see Mr. Bruce Barnfather leave us to take up the position of a manufacturer's agent here in Winnipeg. Mr. H. D. Macnamara, on behalf of the Stock Audit, presented Bruce with a briefcase and wished him the very best of luck in his new chosen position.

Welcome, new members to the Stock Audit staff: Mr. Bert Farrant and Mr. Tom Rodeck and a belated welcome to Miss Carol Fridfinnson.

STORE SERVICES

Delivery—By Kathleen Cross

Congratulations to Mr. and Mrs. George Schmidt on the birth of their fifth child, a bouncing baby boy, Kerry James, born on Thursday, October 6, weighing 9 lb. 7 oz.

Our deepest sympathy is extended to Mr. D. McFadzean and his family on the loss of his brother on October 2.

On October 10, Joyce Neniska blossomed forth with an extra piece of jewellery sparkling on the third finger, left hand. Her engagement to Mr. W. Caldwell, Department 132, was the cause of the extra blaze. Congratulations and best of luck, Joyce.

Deepest sympathy is extended to Mr. J. Ramsay on the death of his wife, Mrs. Madeline Ramsay, who died on Saturday, October 29.

Deepest sympathy is extended to Mr. O. Eiler whose sister, Mrs. McCracken, died in St. Boniface Hospital on October 20.

Still on the sick list is Mr. Frank Forrester—hope you will soon be back on the job again.

Department 171



Mr. A. Harbour celebrated his 35 years with the Company on November 2—most of these years were spent driving in the Delivery, but in October 1955 he was transferred to the Cartage Department. On the morning of his anniversary Mr. McFadzean presented him with a chest of Community plate flatware. Mr. Harbour is married and has four children. In the summer he enjoys fishing and in the winter spends his leisure hours at home with his family watching TV.

Sorry to report that Mr. H. Brydges is still on the sick list. Hope to see you back at work soon, Herb.

STORE NEWS

BASEMENT STORE

Notions—By Fran Allison

Best wishes for a speedy recovery go out to Miss Mary Whilan who is now out of the hospital. Hope you will be back with us soon, Mary.

Welcome to Doug Horton and Roy Jamison who have joined our stockroom staff.

The staff of 926 would like to extend their deepest sympathy to Mrs. I. Deihl on the loss of her brother.

On October 22 we said good-bye to Mrs. Jeannine Pascoe who left to take up house-keeping as a full-time chore. She was presented with a lovely floor lamp and our very best wishes for the future.

Congratulations to Mrs. Lillian Watkins on the arrival of a grandson born October 18.

Congratulations to Mabel and Ted Cieran on the birth of a bouncing 9-pound 9-ounce baby girl on October 21.

Meats—By W. Cuthbert

A delayed congratulations to Bill Krilyk who was married to Pat McGhie on September 10. We understand Pat is an Eatonian also. Bill was presented with an electric fry pan from the department for those quick suppers. Sorry we are late with the news, Bill and Pat, but we all say happy years ahead and best wishes. We hear you both enjoyed a delightful honeymoon in the good old U.S.A.

Recently we said farewells to Andy Oswald and Willie Scheublein who have left for the deep south, Andy to Los Angeles and Willie to San Diego. We sincerely wish both you and your families success and happiness in the U.S. Before leaving, Mr. Morrow presented both boys with parting gifts and wished them success in their new homes. Hope you lads drop us a line sometime.

Our bowlers are at it again this year and we are expecting big things from them—a little early yet to hear of any large scores. Congratulations to our own Bob Stacey who has been elected to the committee of bowlers.

A twinkle in Jean Everitt's eyes these days with the arrival of granddaughter No. 2 on October 27. Congratulations and the chocolates were good, Jean.

Department 379—By Doris McFadyen

Congratulations to Millie Barker on the arrival of a granddaughter born September 22.

The Shower Fund sure took a beating lately with the addition of four new Mrs. on our staff. To start off Thea Vanshie married John Borsboon on September 24. Thea was presented with a floor polisher from the department. A shower was held at the home of Bev Bennett where Thea received numerous gifts.

Arlene Scott was married to John Laudinsky on October 1. Mr. Carr presented Arlene with a floor polisher on behalf of the department. A shower was held at the home of Brenda Green where Arlene received many useful gifts.

Betty Nicol married Ray La Pointe on October 8. Betty was presented with pots and pans from the department.

On October 8 Jeanine Pelland was married to Roger Jolicoeur. Jeanine also received a floor polisher from the department. A double shower was held at the home of Bev Bennett in honour of Jeanine Pelland and Marie Desrochers. Both girls received lovely gifts. A wonderful time was had by all.

Sorry to hear about Harry Jacques' accident. Hope he will be back with us soon.

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MAIN FLOOR

Drugs—By R. Bovey

All the staff of W212 join in extending our sincere sympathy to Naomi Elcombe in the sudden passing of her brother.

Pleased to welcome back Dolly Verbeck after a lengthy illness. Continued health is the wish from all in the department.

In the five-pin bowling our Bill Taggart and E. Sigvaldason are leading the averages at 232. Congratulations, keep up the good work.

Department 222—By E. White

Beth Mitchell, Buttons, a proud member of St. Stephen's-Broadway United Church choir, tells us that their choir was highly honoured this past week when presented with the Lincoln trophy for best mixed choirs in Canada.

Miss Edna Leitch attended a recent graduation of the Royal Canadian Mounted Police. It was a very interesting and colourful ceremony.

Ruby Williams McKay and husband, George, visited us this fall. It was nice to see you again, Ruby, and to know that you are both well and happy.

Jewellery—By V. Bowerman

We wish to congratulate Mr. Bud Curtis of our Hand Bag Department, Mr. Dave Miller and Mr. Ron Cunningham of the Jewellery Department, and Mr. Garry Doiron, formerly of the Jewellery Department and now with Department 233, on completing the second year of the Jewellery course. They are now graduate jewellers.

We are very sorry to hear that Mrs. Marion Milton of our Repair Wicket is in hospital. Hope by now you are well on your way to recovery.

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SECOND FLOOR

Budget Fashions—By N. Jackson

Congratulations and best wishes to Mr. Terry Martin who has left our section to become part of the new Department 100Y.

We wish to welcome to our department Vicky Boyko. Vicky is working in our Sports-wear Section.

Departments 238 and 338—By A. St. Pierre

This past October 2 Departments 238 and 338 took the opportunity of honouring four members of the Women's Shoe Department. Mr. Simmons celebrated his 25th anniversary with Company. Mr. Cable presented him with a beautiful transistor radio and an apron laden with tools for putting with in and around the house. To all of us he is known as "Mickey" the handy dandy man. Sincere congratulations from all of us, Mr. Simmons.

Also a belated going away present to Mr. Tom Keough who used to be Assistant in Department 338. Mr. Gargett presented him with a car heater. Mr. Keough is now Department Manager of the Lingerie Department on the fourth floor. Our congratulations may be a wee bit late but still we wish you the best of luck.

Another to be honoured was Jim Allan. He received a "smashing" felt fedora. Our congratulations to you Jim, and your wife. Keep looking as fit as you did that night and you'll bury us all.

And last of all we can't forget Don and Pat Morrow. They were presented with a belated wedding gift. When Mr. Cable handed Don the long and thin package he remarked, "Mr. Cable, what is it, a giant cribbage board?" And sure enough, that is exactly what it was.

Our congratulations also go to Al Urbonas (Big Al) who got engaged to Rona Shortt. The shock must have been too much for Rona because I hear she is in the hospital at the moment. Al swears the shock had nothing to do with it and that she will be back to work very shortly.

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THIRD FLOOR

Department 252—By D. Scott

Congratulations to Mr. and Mrs. Ken Whitney on the birth of a son, Gordon Kenneth, born October 28.

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SIXTH FLOOR

Wall-paper, Pictures and Paint

We were all sorry to say good-bye to Don Bearg who left us to study for the ministry. Don was presented with a flannel sports shirt.

We also said good-bye to Noel Wattunee, the artist who spent the summer with us. Hope that you will be back with us again in the spring, Noel.

A warm welcome to Ron Stephenson, a new member of our staff. Hope you will like working with us, Ron.

On Thursday morning, October 6, the department gathered to honour Bill Liver on his 35th anniversary with the Store. On behalf of the staff Mr. Carswell presented Bill with a sun cart and a Sunbeam electric razor. Bill also received many gifts from his friends in the Store and Mail Order.

Contacts, November, 1960

Carpets—By Gladys McLean

Congratulations to Mrs. Ella McCosham on the arrival of a new grandson, Frederick Cornish, born October 18. Frederick's mother is the former Doreen Jones who used to work in the Life Assurance Office.

Congratulations also to Edith Graham on the arrival of a new niece born on October 18 in Germany, where Edith's brother is stationed with the R.C.A.F. The new niece is named Margaret Jean.

Sincere sympathy to Edith Graham whose sister-in-law passed away in Winnipeg on October 15, and to Art Baker whose brother-in-law was killed in a military accident at Wainwright.

Congratulations to Mr. Doug Howat on his 25 years with the Company on October 18. A number from our department attended Doug's anniversary party given by his present departments and all had a very enjoyable time.

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SEVENTH FLOOR

Department 377—By J. McIntosh

Congratulations and best wishes to Frances McClelland who became the bride of Dave Hodgson of the third floor Electricals in September. Fran received a gift of a pair of lamps from the department.

The girls held a miscellaneous shower for her at the home of Edith Carnegie in Transcona.

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EIGHTH FLOOR

Department 290



To mark the 35th milestone in her career at Eaton's, friends of Edythe Course honoured her at a dinner party at Moore's on Monday, November 7. A trillight floor lamp was presented to her to mark the occasion and to say, on behalf of her friends both in her present department (Telephone Order Board) and around the Store: "Congratulations and good health!"

General Office—By N. Hawkhead

Mrs. Dolores Johnson left us this month to make housekeeping her full-time job. Also Mrs. Andy Lough, who spent the summer months with us as extra help, has returned home to take care of Brett.

Sincere sympathy goes out to Mrs. Doris Robson in the death of her father, and to Mrs. Marilyn Duncan in the passing of her mother-in-law.

The sun must be a good tonic as Phyllis Smart is looking very well after her holiday in Hawaii.

Wages—By Rhoda Cummings

Welcome to Jim Bailey who was transferred to the Wages Office from Department 118. Hope you enjoy working with us, Jim.

Gail Farquhar received many gifts and good wishes when she left on October 28 to take up housekeeping as a full-time job.

We would like to take this opportunity of saying hello to Mrs. Barbour out in Calgary. Hope this finds you well and keeping busy, Mrs. "B."

Sincere sympathy of all of us is extended to Gladys Tarala in the recent loss of her father.



Staff Training Reports

NOTES ABOUT FABRICS

By Dona Laycock

Question: I bought a "wash and wear" cotton blouse recently. The tag attached to it stated "Do Not Bleach." How can I remove stubborn spots?

Answer: Oxygen bleaches, such as Javex Oxygen Bleach, can be used safely on treated cottons. The bleaches referred to on the tag are those containing chlorine, such as liquid Javex.

Question: How can I restore my greyed nylon lingerie to whiteness?

Answer: Mix 3 teaspoons of Javex and 1 teaspoon of vinegar with 1 gallon of water. Soak your discoloured nylon lingerie in this solution for 20 minutes. Use this solution only about once every 12th washing and **use only on nylon.**

Question: Is there a difference between "pure silk" and "all silk" fabrics?

Answer: There certainly is! "Pure silk" cannot contain more than 10% of its own weight in metallic salts. "All silk" can contain any percentage of these salts. If a fabric is "weighted" too heavily it will eventually deteriorate.

Question: I bought a nylon blouse—nylon, I believe, is an extremely strong fibre—and the seams pulled apart after I had washed it only a couple of times. If nylon is so strong, why did this happen?

Answer: Nylon, like all synthetics, is a smooth fibre, so there will be considerable slippage of seams. This can be overcome, however, by using french seams or by overcasting them.

Question: In the Linen Department I saw two damask table cloths, one labelled "Double Damask" and the other "Single Damask." What is the difference?

Answer: Double damask has a longer float (yarn carried across) than single damask. Single damask, while not having as high a lustre, will wear better if the same type of yarn is used in both. This is because a long float gives a high lustre but is easily snagged and broken.

Question: I noticed a very lovely blanket recently in the store, but when I picked it up, found it to be extremely light in weight. It was labelled "Propylon." What kind of a blanket is this? Would it be warm when it is so light weight?

Answer: "Propylon" is a brand new synthetic fibre put out by Canadian Celanese. It is a product made in Canada by Canadians. These blankets are the lightest known and can be washed, dried and put back on the bed in the same day. They are reputed to be warmer than wool, and when washed, instead of matting, become fluffier and warmer than ever. It is also non-allergenic as well as moth and mildew proof.



4H CLUB MEMBERS ATTEND A LUNCHEON

At noon on Thursday, October 6, the 4H Club representatives gathered in the Assembly Hall, Seventh Floor, for a complimentary luncheon tendered them by the Company as part of Winnipeg Week, the big annual event in 4H activities. These young people are chosen in their respective districts on the basis of their achievements, to represent the clubs in the area. About 40 boys and 80 girls spent the week in Winnipeg taking in a very full program of instruction, information and social activities.

Mr. A. J. Day, of Order Office Supervision, was chairman of the luncheon. He introduced the one speaker, Mr. W. S. Fraser, Assistant Commissioner of the Board of Grain Commissioners, who spoke briefly of the history of the 4H movement which started as Boys' and Girls' Clubs. He traced the story of Winnipeg Week and emphasized the fact that while some might think that 4H objectives had to do with the raising of hogs and grain or the acquiring of skill in sewing and household arts, the real goal is the building of a sense of citizenship and responsibility in our young people.

The group was entertained by a pair of young men, very skilful on the accordion and trumpet.

MR. J. E. HUTCHINSON HONoured BY MANAGERS' ASSOCIATION

On Tuesday, October 11, at 9:30 a.m., a brief meeting of representatives of the Managers' Association was held in the Assembly Hall to congratulate Mr. J. E. Hutchinson, of the Supply Department, on his reaching his 40th anniversary with the Company. Mr. J. Bruce was in the chair and Mr. H. R. Screaton made the presentation of a portable television set to Mr. Hutchinson.



Left to right: Miss F. Rogers, Vice-President, Eaton Employees' Charitable Fund; Mr. George Sellers, chairman of the fund-raising campaign, Nicolina Tocci, 4, from the Logan Neighbourhood House Nursery; Mr. Tom Keough, President of Eaton Employees' Charitable Fund; Mr. Harry Wheeler, 69, Senior Citizen member of Logan Neighbourhood House.

EATON DONATION TO THE COMMUNITY CHEST

An event of interest to all Eaton employees took place on the afternoon of Thursday, October 6, in the 9th floor Board Room when a cheque for \$102,000 was presented to representatives of the board of the Community Chest, the contribution from Eaton's in Winnipeg. This was made up of \$60,000 from the employees through the Charitable Fund, \$40,000 from the Company and \$2,200 in personal contributions from the executive staff.

Two who are helped by an organization supported by the Chest were present to receive the cheque, Harry Wheeler of the Senior Citizens Club of Logan Neighbourhood House, and dainty Nicolina Tocci from the Nursery of the same organization. Nicolina, a charming blonde tot in pale pink, arrived from Italy just two months ago, and, speaking little English, delighted everyone by repeating questions and remarks addressed to her in exact imitation of the speaker. She will certainly not be long in mastering the language.

EATON ASSISTANTS' ASSOCIATION OPENING DINNER



Left to right: Dave McFetridge, 118; Bert Somerville, 103; Warren Bemister, 1, President; Stan Green, 157; Ray Monteith, 210; Dave Carson, 36; Herb Bingham, 55.

The first Assistants' dinner for the 1960-61 season was held in the Grill Room on Tuesday, September 27. After a brief sing-song led by Harold Price and Don Sander-son, seven new members were welcomed and a boutonniere pinned on Bob Gregory whose retirement took place one week later. The panel pictured above then presented their proposed program for the coming season and threw the meeting open for discussion of their plans. This proved a lively innovation and all members look forward to the program proposed.



Dave McFetridge pins a boutonniere on Bob Gregory.



MR. ARCHIBALD NERO

Mr. Archibald Joseph Nero, a retired member of our staff, died in Deer Lodge Hospital on Saturday, October 15. He had worked for the Company for 39 years, mostly with the drivers, and the last seven years with the Winnipeg Buying Office. He retired in 1952. Mr. Nero is survived by his wife, one son and two daughters and seven grandchildren and a sister. To these we extend sincere sympathy.

MR. NORMAN EMERY

Mr. Norman Emery, who died on Tuesday, October 11, was a member of the staff of M.O. Radio Department and previously of M.O. Jewellery. He is survived by two brothers to whom we offer our sympathy.

MRS. NORMA MANSON

Mrs. Norma Manson, nee Henley, died on Tuesday, October 11, in the General Hospital. Before her marriage she had been employed in the Employment Office and was on their auxiliary staff at the time of her death. She is survived by her husband and two daughters, her mother and father, and her sister Margaret of the Sales and Expense Office. Our deepest sympathy goes to them in their sad loss.

MR. CHARLES F. JACK

Mr. Charles F. Jack of the Carpenters Department, died on Wednesday, October 5, in the Misericordia Hospital. He had retired in 1959 after about eight years' service with the Company. He is survived by his wife, Elizabeth, three brothers and three sisters to whom we extend our sympathy.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Miss Millie McEwan.....M.O. Operating
Miss Alfreda Bitz.....Grill Room
Mrs. B. Flegg.....Girls' Wear, Millinery
Mr. George Noble.....Radio, TV Repair
Mrs. Neil Stronyk.....Wall-paper, Paints
Mr. J. Hollands.....Night Watchmen

In the Loss of a Father

Mr. J. Haak.....Bake Shop
Miss Mary Janzen.....M.O. Copying
Mr. L. MacVicar.....Electric Refrigerators
Mr. Stan Bilyk.....M.O. Stoves, etc.
Mr. G. Roseveare.....Drapery Work-room
Mrs. Gladys Tarala.....Wages Office
Mrs. D. Robson.....General Office
Mr. W. P. Reid.....M.O. Boys' Clothing
Miss Isabel Warren.....M.O. Salesroom
Mrs. B. Green.....Foodateria-Groceries

In the Loss of a Sister

Mr. L. Nichols.....Bake Shop
Mr. J. Nichols.....Men's Furnishings
Miss M. Henley.....Sales and Expense
Mr. O. Eiler.....Delivery

Miss Frances Hinde..M.O. Silks, Dress Goods
Mr. G. Lapiere.....Delivery

In the Loss of a Brother

Mr. D. McFadzean.....Delivery
Miss P. Davies.....M.O. Cashiers
Mrs. M. McLeod.....M.O. Salesroom
Mr. F. Hourd.....Furnaces, etc.
Mrs. R. Baker.....Infants' Goods, Cribs
Mrs. I. Deihl.....Lower Priced Store
Mrs. F. Rennie.....Misses' Dresses
Miss N. Elcombe.....Drugs

In the Loss of a Wife

Mr. A. F. Harding.....Hardware and Heavy Hardware
Mr. F. McCracken.....Box Factory
Mr. J. Ramsay.....Delivery

In the Loss of a Husband

Mrs. E. Herald.....Junior Dresses, Coats
Mrs. Y. Desrochers.....M.O. Hosiery
Mrs. E. Oliver.....5th Floor Cafeteria
Mrs. K. Atkinson.....Fruits and Vegetables

In the Loss of a Son

Mrs. J. Miller.....Women's Shoes, etc.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. James Roberts, Delivery.....Dec. 9

THIRTY-FIVE YEARS

Miss Vera Webb, Sales Audit.....Nov. 19
Mr. Frank J. Heath, Assistant,
Business Machines Maintenance.....Dec. 2
Mr. Alfred E. Oliver,
M.O. Warehouse.....Dec. 3
Mr. Ambrose John Day, Assistant,
M.O. Order Office Supervision.....Dec. 7
Miss Elsie Watson,
M.O. Money Returns, etc.....Dec. 8

Mr. Albert Walker, Caretaking.....Dec. 8

TWENTY-FIVE YEARS

Mr. John March, Delivery.....Nov. 18
Mr. Robert Douglas Clague,
Oriental Rugs.....Nov. 28
Mr. John Miller,
Tailoring Work-room.....Dec. 2
Miss Janet B. Clyde,
Foodateria-Groceries.....Dec. 9
Miss Margaret I. Davies,
Wages Office.....Dec. 9



ADVANCE NEWS ABOUT
EATON'S CHRISTMAS GIFT BOOK

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